

# TEXAS AGRICULTURAL COOPERATIVE COUNCIL

## Annual Meeting

MARCH 17-19, 2024

Kalahari Resort  
Round Rock, Texas

Co-ops: Aiming High and  
Standing Tall



# Restaurants in the Area

TACC Annual Meeting

March 17-19, 2024

**(Each restaurant is linked, click the name to visit their website.)**

SALT LICK BBQ

SALT TRADERS

LOUISIANA LONGHORN CAFÉ

CORK AND BARREL

THE RUBY BAR

PALERMO PASTA HOUSE

JACK ALLEN'S

DOUBLE CUT STEAKHOUSE (IN THE RESORT)

WHISKEY CAKE KITCHEN BAR

WILDFIRE

CITY POST CHOP HOUSE

2020 MARKET SCRATCH KITCHEN

BLUE CORN HARVEST BAR & GRILL

SOUTHSIDE MARKET & BARBEQUE

PERRY'S STEAKHOUSE

TRULUCK'S

PAUL MARTIN'S

# YOUR INVITATION TO ATTEND

**We look forward to seeing all of you March 17-19, 2024 at the Kalahari Resort in Round Rock, Texas. The topics, speakers, information, and schedule will allow you the opportunity to learn while also enjoying the many attractions Round Rock has to offer! Kalahari Resort offers many resort activities including America's largest indoor waterpark, arcade, indoor rollercoasters, award-winning dining, piano bar, premier shopping, and a spa. There's something for everyone and you never even need to leave the building.**

**This year's theme, "Co-ops: Aiming High and Standing Tall" celebrates the cooperative spirit of innovation and resilience. During times of adversity and uncertainty, cooperatives reduce the risk in agriculture allowing members to survive times of adversity and uncertainty. The very nature of the co-op business structure --- farmer-owned, farmer-directed, shared profits --- allows members to move mountains working together with one voice!**

**Keynotes include a well-known ag advocate, a meteorologist, ag economist, and best-selling author and futurist. Other sessions cover important legal and regulatory updates, as well as tax issues facing co-ops.**

**You won't want to miss the exceptional program we have planned for you at our NEW location at the Kalahari Resort. So, clear your calendar, bring the family, and get ready for an enjoyable time!**

**Christy Lewis  
Executive Vice President**



# MEETING SCHEDULE

## **Sunday March 17, 2024**

1:00 p.m. - Registration Open

3:00 p.m. - TACC Board of Directors Meeting

5:00 p.m. - TACC Officer Nominating Committee Meeting

6:00 p.m. - Welcome Reception

## **Monday March 18, 2024**

7:00 a.m. - Registration/ Breakfast Buffet

8:00 a.m. - Tucker Brown

9:00 a.m. - Brian Bledsoe

10:00 a.m. - Kelley Green and Gary McLaren

11:15 a.m. - Awards Luncheon

1:15 p.m. - Golf Tournament

6:30 p.m. - NEW - TACC-PAC Awards Reception - August Pfluger

## **Tuesday March 19, 2024**

7:00 a.m. - Registration/ Breakfast Buffet

8:00 a.m. - TACC Annual Meeting

9:00 a.m. - Break

9:15 a.m. - Greg Taylor

10:00 a.m. - Mike Pearson

11:00 a.m. - Jay Samit



# SPEAKERS

Monday March 18, 2024, 8:00 - 9:00 a.m.



## **Tucker Brown, Ag Advocate**

Tucker Brown is from Throckmorton, Texas. He is a sixth generation cattle rancher. Brown is active in his family's operation, R.A. Brown Ranch and serves on the Leadership Development Committee for Texas & Southwestern Cattle Raisers Association. As a "farm gates always open" type of person, Brown said he doesn't hesitate to answer hard questions about the beef industry and loves showcasing their West Texas multi-generational ranch. He was recognized as 2022 Advocate of the year from the Texas Beef Council.

Monday March 18, 2024, 9:00 - 10:00 a.m.

## **Brian Bledsoe, Meteorologist**

Brian was raised on a ranch 45 miles Southeast of Limon, Colorado. He obtained his Meteorology degree at the University of Northern Colorado and has been in broadcasting for the past 20+ years. He been worked at KKTV since late 2005. Aside from TV, he runs his own private forecasting business and does seasonal and long range weather consulting for various interests across the country. Brian joins us to explore where our weather patterns are headed short term and long term.



Monday March 18, 2024, TACC- PAC Awards Reception,  
6:30 - 7:30 p.m.



## **August Pfluger, U.S. House of Representative**

Congressman Pfluger grew up in San Angelo before graduating from the U.S. Air Force Academy. He served twenty years as a decorated fighter pilot, later as an advisor on the National Security Council, and still serves as a Colonel in the Air Force Reserves.

In Congress, Rep. Pfluger is the first Member to represent Midland and Odessa on the Energy and Commerce Committee. He also serves on the House Committee on Homeland Security, and co-founded the MACH 1 Caucus and the Texas Ag Task Force.



# SPEAKERS

Tuesday March 19, 2024 10:00 - 11:00 a.m.

## Mike Pearson Economist

Mike Pearson was born and raised in South Central Iowa, where he grew to love agriculture on his family's hog and cattle farm. After graduating from Simpson College, Mike moved to Grinnell, Iowa where he had the chance to build his own cow herd in addition to working as an agricultural lender. Over the next 10 years, Mike left the world of finance and entered the world of media. He's previously hosted "Market to Market" on Public Television, the Ag News Daily podcast, and currently, viewers can find him behind the anchor desk on "This Week in Agribusiness" on RFD-TV.



Tuesday March 19, 2024 11:00 - 12:00 p.m.

## Jay Samit, Futurist

International bestselling author Jay Samit, is a dynamic entrepreneur and intrapreneur who is widely recognized as one of the world's leading experts on disruption and innovation. Chairman of a transformative Artificial Intelligence company, Samit was described by Wired magazine as "having the coolest job in the industry," he raises hundreds of millions of dollars for startups, advises Fortune 500 firms, transforms entire industries, revamps government institutions, and for three decades continues to be at the forefront of global trends.



# GUEST SPEAKERS

- **One session is always reserved for important regulatory and legal issues impacting farmers and cooperatives. This year, Gary McLaren and Kelley Green will team up to provide you with the latest updates and give you the opportunity to share your legal and regulatory concerns that have been keeping you up at night.**
- **One session will include Greg Taylor's annual IRS update, some IRS challenges and a few unusual audit cases making news.**

# GOLF TOURNAMENT

**FOREST CREEK GOLF CLUB 512-388-2874**

**MONDAY, MARCH 18, 2024**

**1:15 P.M. SHOTGUN START**

**PRICE: \$100/PERSON**

**Forest Creek Golf Club provides hill country golf at its finest. The 7,147 yard par-72 golf course has been nationally recognized as one of the finest public golf courses in Central Texas. Other amenities of this Round Rock golf course include a full service grill, event center and an outstanding practice range enhanced by a putting green and short-game complex.**

**Golf fees must be paid prior to the tournament! To register for the golf tournament, use the TACC Annual Meeting registration form. Please list your handicap or last score to assist in setting up the tournament teams fairly. Make checks payable to the "Texas Agricultural Cooperative Council."**

**\*Please note all players must comply with the club's dress code.**

# HOTEL RESERVATIONS

The Texas Agricultural Cooperative Council will be holding the 2024 Annual Meeting at the Kalahari Resort in Round Rock, Texas. All activities will be held at this property. It is best to secure your hotel rooms early so please contact the hotel as soon as possible.

**Reservations:**

**<https://book.passkey.com/e/50748677>**

**The cut-off date for hotel rooms is February 23, 2024**

**Rates are \$219 single/double (resort fee discounted)**

**All reservations must be guaranteed by a valid major credit card. All cancellations must be made within 72 hours of arrival. Reservations cancelled after 72 hours prior to arrival will be assessed one night's room and tax.**

**All rooms should be available for check-in no later than 4:00 p.m. with a check-out time of 11:00 a.m.**

**For more information about the hotel, visit their website at:**

**<https://www.kalahariresorts.com/texas/>**

**Kalahari Resort  
3001 Kalahari Blvd.  
Round Rock, TX 78665  
(877) 525-2427**





# MEETING REGISTRATION

To pre-register for the Joint Cooperative Meeting, register online at <http://tinyurl.com/v8zn7p5w>

Please complete one registration form for each attendee.

**COMPLETE THE REGISTRATION FORM BY March 8, 2024 TO RECEIVE EARLY REGISTRATION DISCOUNT**

If you need any assistance with registration, please contact Raley Kirk at 512-450-0555 or [raleym@texas.coop](mailto:raleym@texas.coop)

The registration fee is \$525 per attendee, if received in our office no later than March 8, 2024. After this date, the registration fee will be \$550.

Spouses and children are exempt from paying the registration fee. Meeting registration is required as it provides a definite guarantee for total number of attendees, name badges, meal functions, and meeting room arrangements.

